THE WORLD CLASS
The Kellogg-HKUST Executive MBA program
The premier Kellogg Executive MBA Global Network is the largest and most immersive global network with seven campuses across the globe. We empower leaders to grow through cross-cultural collaboration and immersive learning from renowned faculty worldwide. Here, elite executives from around the world exchange ideas about doing business and forge powerful connections. As a result, you’ll gain the insights and cutting-edge perspective needed to lead on a global scale.
LARGEST AND MOST IMMERSIVE GLOBAL NETWORK

With seven Executive MBA campuses around the world – based in Asia, the Middle East, Europe and the North America — the Kellogg Executive MBA program offers the largest, most immersive network of its kind. Our premier Executive MBA Global Network offers unparalleled access to a broad range of global study opportunities. Take global electives taught by local experts on any of our campuses, investigate emerging markets, and study alongside international students during Global Network Weeks. You’ll experience complete immersion in global markets, connect with business leaders from around the world and develop local knowledge that cultivates global expertise.
LOCAL KNOWLEDGE
GLOBAL EXPERTISE

To succeed in today’s marketplace, you need a global perspective that can be developed with the RIGHT ACCESS, CONNECTIONS AND EXPERIENCE. Here are some of the benefits of studying in the largest and most immersive global EMBA network:

Learn from local experts
Our unique model allows you to learn directly from the source — local faculty with first hand knowledge about the markets and industries they teach. With expertise developed through experience, they bring an insider perspective to the classroom that is invaluable for executive students.

Build global connections
When you visit any of our seven campuses, you’ll have a variety of opportunities to expand your global network. Connect with leaders in the local business community, build personal and professional relationships with students in the classroom, and meet up with alumni who live or work in the region.

Broaden your perspective
Collaborating and connecting with people from different backgrounds and geographies will significantly broaden your perspective. You’ll look at issues from new angles, reflect on your management approach and see opportunities in a whole new light.
AT THE TOP OF THE RANKINGS

The Kellogg-HKUST Executive MBA program has consistently been ranked in the world’s top 10 by the Financial Times since debuting on the newspaper’s annual Executive MBA rankings in 2003. The world’s top business schools are ranked yearly on criteria such as students’ increased earning capability after graduation, diversity of the class and seniority of the students. We have maintained our top position by continuing to bring together the best and the brightest of students and faculty in key global locations. Graduates gain competitive advantage – as do their organizations.

No.1 in the world (8 times)
No.1 in the world, No. 1 in Joint Program
Quacquarelli Symonds (2017)
A PROGRAM FOR WORLD CLASS LEADERS

Two Schools. One World Class.

The Kellogg-HKUST Executive MBA program is a partnership between the Kellogg School of Management, Northwestern University (Kellogg) and the Hong Kong University of Science and Technology’s School of Business and Management (HKUST Business School).

A program suited for executives.

The 18 month program is carefully designed for busy executives. Most of the modules are scheduled during weekends so it only requires around 40 days out of the office. We have found this design has the least impact on an executive’s busy schedule. The program schedule includes 18 weekend and 2 live-in week modules in Hong Kong, a 10 day live-in module in Chicago, and global elective weeks in 6 partner school campuses around the world.

A PROGRAM FOR WORLD CLASS LEADERS
BRILLIANT MINDS SHARED ACROSS BORDERS

Karl Schmedders
PhD Stanford University
Visiting Professor of Managerial Economics & Decision Sciences
The Kellogg School of Management, Northwestern University
Research Interests:
Mathematical economics, in particular general equilibrium models involving time and uncertainty, asset pricing, mathematical programming
Professor of the Year 2017 (Statistical Decision Analysis)

Sunil Chopra
PhD State University of New York
IBM Professor of Operations Management and Information Systems, The Kellogg School of Management, Northwestern University
Professor of Operations, The Kellogg School of Management, Northwestern University
Research Interests:
Operations management, network design, combinational optimization
Professor of the Year 2002 (Operations Management)

Milind Rao
PhD Columbia University
Professor of Business Practice
Dept. of Economics, HKUST Business School
Research Interests:
Global economy and international capital markets
Professor of the Year in 2006, 2008, 2010 and 2012 (Global Macroeconomics)

Harry Kraemer
MBA Northwestern University
Clinical Professor of Strategy
The Kellogg School of Management, Northwestern University
Teaching Interests:
Values-based leadership/managerial leadership, management strategy
Professor of the Year 2015 (Leading a Global Company)

Kay Stice
PhD Cornell University
Adjunct Professor
Dept. of Accounting, HKUST Business School
PricewaterhouseCoopers Professor of Accounting, Brigham Young University
Research Interests:
Financial accounting and managerial accounting
Professor of the Year in 2011 and 2014 (Financial Reporting System and Managerial Accounting)

Jaideep Sengupta
PhD University of California, Los Angeles
Synergis-Geoffrey YEH Professor of Business
Chair Professor
Dept. of Marketing, HKUST Business School
Research Interests:
Consumer information processing, persuasion and attitude strength, effects of marketing communications, impulsivity and self-control
Professor of the Year 2007 (Understanding Consumers)

Vidhan Goyal
PhD University of Pittsburgh
Chair Professor
Dept. of Finance, HKUST Business School
Research Interests:
Capital structure, corporate governance, and debt contracts
Professor of the Year 2016 (Managerial Finance)
A POWERHOUSE OF ALUMNI

HONG KONG
Elsa Rameau
Managing Director - HK & Macau
Hermes Asia Pacific Ltd
(Class of 2018)

When you are a Managing Director, there are a lot of skills that you need to have. I have been in the same company for 15 years and at some point I want to keep learning and improving. I thought to go for more study would be the best solution so I apply for Kellogg-HKUST Executive MBA Program. My company really see the value of this EMBA program which is the No.1 program in the world and all the valuable skillsets that I could learn from this program.

ROME
Robert Palmer
Management, Strategic Communications, and Public Affairs Consultant
Small Globe Media LLC / United Nations
(Class of 2015)

In the program, I’m learning from people in different sectors, and there is a unique dynamic because Asia is where many of the world’s major developments are happening. Of course, I couldn’t have done it without the help of the Scholarship Leaders from Non-Profit Organizations; it is essential for people in my field.

SAINT-PETERSBURG
Anastasia Kozlova
CEO and Co-Founder
Europe to East
(Class of 2016)

The Kellogg-HKUST program is truly world class with very engaging professors providing a valuable framework for real world application across disciplines. Particularly gratifying was the intense time spent with a highly qualified and diverse group of classmates with whom learning, and sharing of both course and business challenges quickly became the norm. I subsequently moved to the US where plugging into the Kellogg alumni network has been of real value.

BOSTON
Ross Brownlee
CEO
Hiko Vision
(Class of 2007)

The innovative and practical approach of the course designs of the Kellogg-HKUST Executive MBA program encouraged me even at my very advanced age to challenge preconceptions and test new ideas. The program gave such invaluable perspectives, allowing me to look afresh at issues and identify solutions even more effectively.

SHENZHEN
Daniel Shih
Senior Vice President,
Legal and Corporate Affairs,
General Counsel Officer
Walmart China
(Class of 2013)

I wanted to be stimulated; I wanted to broaden my horizon. I was practicing as a transaction lawyer for about eleven years by the time I sent in my application and eventually being good and was going well. I wanted to know more; I wanted to know more outside of my own expertise. Joining the Kellogg-HKUST Executive MBA program, I immediately connected to 50 different experts from different walks of life. Everyone is quality. You get to learn from every single one of them. I think all those further prepared me for what I have to do today and what I will need to do in the future.

SINGAPORE
Jay Mariyappan
Managing Director
Sindicatum Sustainable Resources
(Class of 2012)

Having worked for the last decade or more in a new but steadily growing market, the Kellogg-HKUST Executive MBA program has been perfect in providing me with the skills to tackle current and future challenges both in my industry and its broader interaction with mainstream markets and finance, as well as enhancing this learning through a high calibre, very experienced, and culturally diverse peer group and network of executives in Asia and beyond.

TAIPEI
K.T. Li
Chief Counselor
Lee & Li Attorneys at Law
(Class of 2003)

It was important for me to choose a brand that was globally recognized, especially given my international career. The Kellogg-HKUST EMBA program is the No. 1 program in the world with an amazing track record of ranking, faculty, and alumni network. I also wanted to look for a program with a diverse student body. This way you can study alongside a group of peers with unique experiences and variety of perspectives. When you look closely at each of these elements, the decision was easy to be made.

LONDON
Chiara Capitanio
Business Director
J. Walter Thompson London
(Class of 2017)

The Kellogg-HKUST Executive MBA program is the No. 1 program in the world with an amazing track record of ranking, faculty, and alumni network. I also wanted to look for a program with a diverse student body. This way you can study alongside a group of peers with unique experiences and variety of perspectives. When you look closely at each of these elements, the decision was easy to be made.
ALUMNI NETWORK AND LIFELONG LEARNING

The benefits of a Kellogg-HKUST Executive MBA will last throughout your career and lifetime. Through our alumni network, you will have connections to more than 130,000 graduates — an exceptionally responsive group of high-impact, low-ego leaders who hold top positions at some of the world’s most respected organizations. You’ll have access to a wide range of events and opportunities for enhancing your professional network, sharpening your skills or socializing with other business leaders.

Company Visits
Company visits are regular Kellogg-HKUST EMBA alumni activities. Our collaboration with corporations in various industries allows our participants to connect with different business leaders and learn from the experts in their fields.

Seminars
To support a continuous learning environment and enable our alumni to build knowledge to meet the challenges after they have completed the program, alumni are regularly invited to join seminars to learn from the world class professors. The seminars are also great opportunities for our graduates to expand their professional circles and gain industry knowledge.

Class Audit
The Kellogg-HKUST Executive MBA Program values life-long education. Our graduates are invited to come back and audit courses for a lifetime. This exclusive benefit gives our alumni unlimited access to top-tier faculty while expanding their knowledge or exploring new management topics, on any of our campuses in the Executive MBA Global Network.

Company visit to DJI, the world’s leading producer of camera drones.

Company visit to Tencent, a leading Chinese technology company and one of the world’s top 10 most valuable companies.

Seminar on “Blockchain, Bitcoin, and Smart Contract.”
LEARN WITH HIGH IMPACT, LOW EGO PEERS

Participants’ Profiles
You’ll find an engaging diversity of experience, culture, and background to broaden your global perspective.

39 years
Average age

22%
Female students

78%
Male students

50
Nationalities

Full sponsorship: 39%
Partial sponsorship: 61%

Office Locations
Mainland China: 16%
Hong Kong: 50%
Other parts of Asia, and beyond: 34%

Company Sponsorship
Partial sponsorship: 61%
Full sponsorship: 39%

Professional Experience
Participants are highly experienced senior leaders who bring a depth of knowledge and skill to the classroom.

16 years
Average work experience

us$286,574
Average annual total compensation

Geographic Representation
Meet and interact with the brightest fellow executives from every corner of the globe.

Hong Kong 43%
P.R.China 14%
North America 9%
Singapore 7%
Europe 6%
Philippines 5%
Others 5%
Japan & Korea 4%
Rest of Asia 3%
Taiwan 1%

9% North America
6% Europe
9% Japan & Korea
4% P.R.China
43% Rest of Asia
3% Taiwan
7% Singapore
5% Philippines

KELLOGG-HKUST EXECUTIVE MBA
A NEW WINDOW FOR LEADERS

Scholarship for Leaders from Non-Profit Organizations

This scholarship will be awarded to a candidate who has a strong background and interest in non-profit work. The candidate will be required to remain within the non-profit charitable sector for an agreed period of time after graduation.

“IT was the unique culture at the program that attracts me. The collegial and non-competitive environment fosters the trust and strong bonds within the network. I often see alumni come back to audit classes. The program makes the courses accessible to alumni and values lifelong learning, which is crucial in today’s fast-changing business world.”

Mr. Charles Li
Chief Executive
Hong Kong Exchanges and Clearing Ltd.

Yusuf Sujono
(Class of 2019)
Infrastructure Policy Adviser
Australia Indonesia Partnership for Economic Governance

Scholarship for Leaders in Emerging Market

This scholarship will be awarded to an applicant based in a country with an economy that has been classified as an emerging market. The successful candidate must show a history of high academic achievement combined with leadership skills in their professional life.

“The Kellogg-HKUST Executive MBA program provides a holistic view and insights in businesses across the world by bringing leaders from diverse geographies. With its strong curriculum, practical approach, alumni network, and global campuses, the program is the perfect platform to bring senior executives to a new level. The efficient scheduling of the program is most suitable for business leaders who have to juggle between family, studies, and work.”

Anand Nahata
(Class of 2019)
Head - Finance
Dharma Productions Pvt. Ltd.

Scholarship for Entrepreneurs

This scholarship will be awarded to a candidate who shows an entrepreneurial spirit and has been involved in setting up his or her own business.

“The Kellogg-HKUST program brings together the best working professionals from across the globe to share their experiences, exchange ideas and build strong networks for life. The program clearly differentiated itself in all aspects that were critical to my decision making including the No.1 ranking of the program, the curriculum design, the experience of candidates and the diversity of the cohort.”

Mr. Gary Liu
CEO
South China Morning Post

Kaushik Narayan
(Class of 2019)
Joint Managing Director
PSN Construction Equipment Pvt. Ltd.

Scholarship for Women

For a female candidate who can demonstrate leadership potential and who has an excellent track record in increasing gender and viewpoint diversity.

“This program provides invaluable opportunities where we learn from prestigious faculties from both Kellogg and HKUST, study with elite executives from worldwide, and build international networks. Moreover, a broader global study opportunity in 7 campuses is a unique advantage that only Kellogg-HKUST can provide to students.”

Mr. Wesley Ng
CEO and Co-Founder
Casetify

Mr. Wesley Ng
CEO and Co-Founder
Casetify

Mr. Charles Li
Chief Executive
Hong Kong Exchanges and Clearing Ltd.

Dr. James Thompson
Chairman and Founder
Crown Worldwide Group of Companies

Dr. William Fung
Group Chairman
Li and Fung Company

Yusuf Sujono
(Class of 2019)
Infrastructure Policy Adviser
Australia Indonesia Partnership for Economic Governance

Anand Nahata
(Class of 2019)
Head - Finance
Dharma Productions Pvt. Ltd.

Kaushik Narayan
(Class of 2019)
Joint Managing Director
PSN Construction Equipment Pvt. Ltd.

Kelly Ye
(Class of 2019)
Country Manager
Oxford University Press

WORLD CLASS SPEAKERS

We are proud to offer world class leaders from around the world to share their insights and experience with our students. The CEO Speaker Series provides a unique opportunity for students to connect with successful business leaders.

Mr. Wesley Ng
CEO and Co-Founder
Casetify

Dr. James Thompson
Chairman and Founder
Crown Worldwide Group of Companies

Mr. Gary Liu
CEO
South China Morning Post

Mr. Charles Li
Chief Executive
Hong Kong Exchanges and Clearing Ltd.

Dr. William Fung
Group Chairman
Li and Fung Company

HOW TO APPLY FOR A SCHOLARSHIP

To apply for any of the scholarships, please send us a cover letter outlining how your ideas and achievements will contribute to the coming cohort. Please attach the letter to your application.

www.emba.ust.hk
ADMISSION TO THE WORLD CLASS

Admission Requirements
Applicants for admission to the Executive MBA program must:

1. Possess a bachelor’s degree from a recognized university or an approved institution, or possess recognized professional qualifications equivalent to a degree.
2. Have at least 10 years of significant full-time work experience after obtaining their bachelor’s degree or professional qualifications.
3. Have company sponsorship and support.
4. Provide satisfactory results of the Test of English as a Foreign Language (TOEFL) or International English Language Testing System (IELTS) if they were educated at institutions where the primary language of instruction was not English and whose native language is not English.

In addition to an academic background, the candidates should be able to demonstrate that:

1. Their organization sponsor considers they are outstanding and have potential within the organization;
2. They are holding, or will soon hold, positions of executive responsibility that make the program of value in furthering their career; and
3. They have both the time and the motivation to make the commitment to attend classes and prepare assignments.

<p>| Class Commencement: | January 2019 |</p>
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<th>HK$</th>
<th>US$</th>
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<td>On acceptance of the admission offer</td>
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Application Deadlines:
Deadline 1: April 30th, Scholarship Deadline
Deadline 2: July 31st, Early Bird Deadline
Deadline 3: September 30th, Final Deadline

1. Applicants who apply before April 30th will have priority to be considered for a scholarship.
2. Applicants who apply before July 31st receive a reduction of 10% of the total tuition upon successful admission into the program.

SCHEDULE
Tentative Schedule of KH22 (Class of 2020)

| 2019 | 2020 |
| JAN | S | M | T | W | T | F | S |
| 6 | 7 | 8 | 9 | 10 | 11 | 12 | 1 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 | 2 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 | 3 |
| 27 | 28 | 29 | 30 | 31 | | | |
| FEB | S | M | T | W | T | F |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| AUG | S | M | T | W | T | F |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |

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<tr>
<th>2019 Total</th>
<th>HK$</th>
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<tr>
<td>1,313,000</td>
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For the most updated class schedule:
Kellogg-HKUST Executive MBA Program Office
Room 3053, 3/F, South Block Lee Shau Kee Business Building,
The Hong Kong University of Science and Technology, Clear Water Bay, Kowloon, Hong Kong